

ABSTRACT OF THE DISCLOSURE

Photographed data including photographing position information are accepted from a user and contents corresponding to the photographing position information  
5 from a position-distinction contents database based on the photographing position information in the accepted photographed data. The position-distinction contents database stores photographing position information and contents in a correlated manner. Finally, the acquired  
10 contents are inserted into a portion of the photographed data corresponding to the photographing position information.

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